



Napa County Resource Conservation District Special Meeting of the Board of Directors

AGENDA

When: Wednesday, October 8, 2025 at 8:00 A.M.

Where: JoAnn Busenbark Board Room, Napa Valley Transit Authority (NVTA),
625 Burnell St, Napa, CA

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|------------------------------------|---|---|--|--|---|--------------------------------------|
| Bruce Barge President | Paul Asmuth Vice President | Allison Day Director | Jim Lincoln Director | Jennifer Putnam Director | Gretchen Stranzl McCann Director | Karen Turjanis Director |
| | | Lucas Patzek Executive Director | Sabrina Wolfson District Counsel | Tracy Schulze Auditor-Controller | | |

GENERAL INFORMATION

The Napa County Resource Conservation District (“Napa RCD” or “District”) will hold a special meeting of its Board of Directors in-person at the location noted above. All materials relating to the agenda are available for public inspection at the District office Monday through Friday, between the hours of 8:00 A.M. and 5:00 P.M., except for District Holidays. The agenda is available online at: <http://naparcd.org/>

The public should attend Board meetings in-person to ensure the ability to observe and participate. Remote teleconference access is provided for the public’s convenience and in the event that a Director requests remote participation due to just cause or emergency circumstances pursuant to Government Code section 54953(f). Please be advised that if a Director is not participating in the meeting remotely, remote participation for members of the public is provided for convenience only and in the event that the Zoom teleconference connection malfunctions for any reason, the Board of Directors reserves the right to conduct the meeting without remote access and take action on any agenda item. The public may participate telephonically or electronically via the methods below:

Via videoconference at:

<https://us02web.zoom.us/j/86774601951?pwd=FlEtJfb3ATY0qeJ1Fly5rw539hVUaX.1&from=addon>
Meeting ID: 867 7460 1951, Password: 759723

Via teleconference at:

Call 669-900-9128 and enter: Meeting ID: 867 7460 1951, Password: 759723

Members of the public may comment on any subject over which the District has jurisdiction that is not on the meeting agenda during the general Public Comment item of the agenda. Comments related to a specific item on the agenda must be reserved until the time the agenda item is considered and the Chair invites public

comment. While members of the public are welcome to address the Board of Directors, under the Brown Act, Directors may not deliberate or take action on items not on the agenda, and generally may only listen.

Members of the public may submit a public comment in writing by emailing Tatia@NapaRCD.prg by 4:00 P.M. on the day prior to the meeting with "Public Comment" as the subject line (for comments related to an agenda item, please include the item number). All written comments should be 350 words or less, which corresponds to approximately 3 minutes or less of speaking time. Public comments emailed after the deadline described above will be entered into the record but not read out loud. If authors of the written correspondence would like to speak, they are free to do so and should raise their hand and the Chair will call upon them at the appropriate time.

Requests for disability related modifications or accommodations, aids, or services must be made to Tatia Wieland, District Secretary, at 707-690-3110 or Tatia@NapaRCD.org during regular business hours at least 48 hours prior to the time of the meeting.

1. CALL TO ORDER

- A. Call to order and roll call** – The meeting is to be called to order by the Chair at 8:00 A.M.
- B. Approval of the agenda** – The Board will consider approval of the agenda for this meeting.

2. PUBLIC COMMENT

Members of the public may comment on any subject over which the District has jurisdiction that is not on the meeting agenda at this time. Comments related to a specific item on the agenda must be reserved until the time the agenda item is considered and the Chair invites public comment. While members of the public are welcome to address the Board of Directors, under the Brown Act, Directors may not deliberate or take action on items not on the agenda, and generally may only listen.

3. CONSENT AGENDA

All items on the consent calendar are considered ministerial or non-substantive and subject to a single motion approval. With the concurrence of the Chair, a Director may request discussion of an item on the consent calendar.

- A. Approval of minutes from the September 11, 2025 regular meeting.**
- B. Ratification of bills approved by the Executive Director.**
- C. Approval of regular District bills from September 2025.**

4. REGULAR AGENDA

A. Updates about marketing, communications, and donor engagement services. *Frances Knapczyk with TOPO Collective and Catch Creative*

Napa RCD has engaged consultants to support marketing, communications, and donor engagement in preparation for our 80th anniversary in June 2025. These services aim to raise awareness of Napa RCD, strengthen positive perceptions of our organization, and inspire donors and funders to contribute during this milestone year. The presentation will highlight accomplishments from the past six months, outline upcoming priorities, and emphasize opportunities for board member involvement.

B. Digital presence audit overview. *Allison Day*

Allison Day will present findings, share key metrics and insights, and propose next steps for enhancing Napa RCD's digital presence based on a recently completed social media and digital presence audit.

C. Consideration of co-sponsorship of resolution on full cost recovery for RCDs. *Lucas Patzek*

A resolution drafted by a group of Resource Conservation Districts calls on the California Association of Resource Conservation Districts (CARCD) to prioritize advocacy for sustainable funding and full cost recovery as a primary objective. The resolution seeks equitable treatment of RCDs in grant funding structures, ensuring that essential administrative and compliance functions are supported alongside project delivery. The Board will consider whether Napa RCD should join as a co-sponsor of this resolution, thereby signaling our support for CARCD's advocacy on full cost recovery and contributing to stronger collective action across the state RCD network.

D. USDA NRCS report. *Evelyn Denzin*

5. CLOSED SESSION

PUBLIC EMPLOYEE PERFORMANCE EVALUATION

Government Code Section 54957

Title: Executive Director

6. REGULAR AGENDA, CONTINUED

E. Executive Director's report. *Lucas Patzek*

F. Directors' reports.

5. ADJOURNMENT